

Chapter 10

Category	Concept	What it means	Quick example / distinction
COPYRIGHT	Copyright	Protects original creative expression	Book, movie, music, source code
COPYRIGHT	Reproduction Right	Right to copy the work	Copying a book
COPYRIGHT	Derivative Right	Right to adapt/change the work	Book → movie
COPYRIGHT	Performance Right	Right to publicly perform/display it	Showing a movie in a cinema
COPYRIGHT	Distribution Right	Right to sell/rent/distribute copies	Selling DVDs
COPYRIGHT	Copyright Infringement	Unauthorized copying/use beyond permitted exceptions	Pirating software
COPYRIGHT	Plagiarism	Presenting another's work/ideas as your own	Submitting someone's essay as yours. Different from infringement
COPYRIGHT	Fair Use	Certain limited uses without permission	Teaching, research, criticism
COPYRIGHT	First Sale	Buyer can dispose of that particular legal copy	Buy a book → resell that same book
COPYRIGHT	DRM	Technology controlling access to digital copyrighted works	Device-locked e-book
COPYRIGHT	DMCA	Law against circumventing technological access protections	Bypassing DRM
COPYRIGHT	Software Copyright	Protects the expression/source code	Code of a program
PATENT	Patent	Protects an invention	New machine/process
PATENT	Software Patent	Protects an invention/process implemented using software	New software-based process
PATENT	Direct Infringement	You directly make/use/sell the patented invention	Manufacture patented device
PATENT	Indirect Infringement	You are involved in/help another's infringement	Assist someone infringing
PATENT	Induced Infringement	Encourage/instruct another to infringe	Give instructions to infringe
PATENT	Contributory Infringement	Supply a component that facilitates infringement	Supply specialized infringing component
PATENT	Literal Infringement	Direct correspondence between patented and infringing product/process	Product directly matches patent

PATENT	Willful Infringement	Infringement is intentional	Knowingly infringe a patent
TRADEMARK	Trademark	Protects brand identity	Name, logo, slogan, sound
TRADEMARK	Trade Dress	Protects distinctive appearance/packaging	Recognizable product packaging
TRADEMARK	Cybersquatting	Bad-faith domain registration to profit from another's trademark	Register famous-brand domain to sell it
TRADE SECRET	Trade Secret	Valuable business information kept confidential	Secret formula/process
TRADE SECRET	NDA	Agreement saying don't disclose the secret	Employee can't reveal formula
TRADE SECRET	Non-compete	Restricts working for a competitor	Employee restricted from joining competitor
OTHER IP TOPIC	Competitive Intelligence	Ethically collect/analyze information about competitors	Study reports, websites, patents
OTHER IP TOPIC	Reverse Engineering	Examine a product to understand how it works	Analyze a competitor's product